

About us...



Lincolnshire Co-op is a long-standing, community-focused organisation proud to serve the people of Lincolnshire and surrounding counties. Our Support Centre, based in Lincoln, is the operational heart of our business. It's home to a range of specialist teams who work behind the scenes to support our front-line colleagues and ensure we deliver exceptional service across all our trading areas.

Essential Information – *what you need to know*

Job purpose:	<ul style="list-style-type: none"> - Supporting the creation and delivery of compelling visual content, helping to bring our Purpose, values, campaigns and community impact to life across all platforms, colleague, member and customer touchpoints.
Your hours:	<ul style="list-style-type: none"> - 37.5 hours per week (FTE)
You'll report to:	<ul style="list-style-type: none"> - Senior Designer
Your relationships:	<ul style="list-style-type: none"> - Internal teams within the Purpose and Proposition function. - Colleagues across the wider organisation, including trading areas, internal support services and leadership teams. - Customers and members engaging with Lincolnshire Co-op's services, offers, and community initiatives. - External partners and providers, including member benefit partners, local suppliers, media, and print services.
What you'll bring to us:	<ul style="list-style-type: none"> - Bachelor's degree in graphic design or a related field is essential. - Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign). - Understanding of typography, colour theory, and layout design principles. - Familiarity with print and digital production processes. - Creativity and an awareness of design and digital media trends and industry best practices. - Ability to work independently as part of a team and collaboratively with colleagues and suppliers. - Experience in designing and adapting campaign visuals into high-quality assets for digital channels including social media, web, email and digital screens. - Ability to ensure designs are consistent, accessible, and optimised for digital performance. - Experience in basic motion design or animation is an advantage (Adobe After Effects software).



Providing and supporting
valued services



Helping to grow the
local economy



Caring for our
health and wellbeing



Looking after
our local environment

Together we are...

Your Purpose – *I will contribute to my team and the Society's ongoing success in this role by...*

Your duties and responsibilities:

- Interpreting briefs and manage time effectively to deliver assets on time and budget.
- Creating impactful graphics for all marketing channels, including but not limited to POS, websites, social media platforms, email campaigns, and online advertisements, optimising visual elements for the digital environment.
- Contributing innovative design solutions to address marketing challenges and effectively convey messages to our audiences.
- Delivering motion graphics or animation to support digital evolution and development of in-house creative.
- Incorporating feedback from Senior Designer, internal stakeholders and suppliers to refine and improve designs, ensuring alignment with objectives.
- Keeping up-to-date with design trends, emerging technologies, and industry best practices, applying this knowledge to enhance the quality of our visual content.
- Ensuring the accuracy and consistency of design elements, reviewing final designs for errors before publication or distribution.



Together we THRIVE...

- **Trustworthy** – we do what we say we'll do and trust others to deliver to the best of their ability
- **Helpful** - we support and challenge each other collaboratively, no matter the role or level.
- **Respectful** - we listen to other views and opinions with consideration and celebrate differences.
- **Inspiring** - we role model what good looks like and lead by example to be better.
- **Valued** - we recognise achievements and appreciate everyone's contributions.
- **Empowered** - we listen and encourage each other to take opportunities.

Your Approach – *how you will contribute to your team and the Society's ongoing success in this role.*

I will be trustworthy by:	<ul style="list-style-type: none"> - Delivering accurate work that follows brand guidelines and instructions. - Checking own work carefully before sharing. - Being reliable in meeting deadlines and commitments. - Asking for clarification when unsure to avoid errors.
I will be helpful by:	<ul style="list-style-type: none"> - Supporting the team with design tasks and quick-turnaround requests. - Responding positively to feedback and making updates efficiently. - Sharing progress updates to keep work on track. - Offering help to colleagues when workload allows.
I will be respectful by:	<ul style="list-style-type: none"> - Listening to feedback and adapting work accordingly. - Communicating clearly and professionally with colleagues and stakeholders. - Valuing input from others to improve design outcomes. - Being open to learning from more experienced designers.
I will inspire others by:	<ul style="list-style-type: none"> - Bringing enthusiasm and curiosity to creative work. - Exploring new ideas and approaches within guidance. - Showing willingness to learn new tools and techniques. - Contributing positively to team energy and collaboration.
I will value people by:	<ul style="list-style-type: none"> - Taking pride in contributing to team outputs and campaigns. - Recognising the role others play in delivering successful work. - Supporting a positive and collaborative team environment. - Celebrating team successes and shared achievements.
I will empower others by:	<ul style="list-style-type: none"> - Taking ownership of assigned tasks and delivering to brief. - Building confidence in using design tools and processes. - Applying learning to improve future work. - Seeking opportunities to develop skills and capability.